CARL RUSSELL & Co
GUNMAKERS

Ammunition Pricelist (October 2026)

	LEAD AMMUNITION				
Calibre	Model	Grain	FPS (Muzzle Velocity)	Box Quantity	Box Price
.17HMR	Hornady V-MAX	17gr	2550	50	£19.50
.17HMR	CCI TNT Jacketed Hollow Point	17gr	2550	50	£22.95
.17HMR	CCI Gamepoint Jacketed Soft Point	20gr	2375	50	£22.95
.22LR	Eley Subsonic Hollow	38gr	1040	50	£6.95
.22LR	Eley High Velocity Hollow	38gr	1250	50	£6.95
.22LR	Eley Contact	42gr	1090	50	£6.95
.22LR	Eley Force	42gr	1250	50	£6.95
.22LR	Eley Club	40gr	1080	50	£7.95
.22LR	Eley Tenex	40gr	1085	50	£16.50
.22LR	Eley Match	40gr	1085	50	£14.50
.22LR	Eley Sport	40gr	1090	50	£6.95
.22LR	CCI Mini Mag Copper Plated Round Nose	40gr	1235	100	£13.99
.22LR	CCI Stinger EX LR	32gr	1640	50	£9.50
.22LR	CCI HP Subsonic	40gr	1050	100	£15.50
.22LR	CCI HP Subsonic Segmented	40gr	1050	50	£13.50
.22LR	Norma TAC-22 Subsonic Hollow Point	40gr	1017	50	£8.95
.22LR	SK Rifle Match	40gr	1073	50	£7.59
.22LR	SK Long Range Match	40gr	1099	50	£7.99
.22 Hornet	Hornady V-MAX	35gr	3100	25	£22.95
.22 MAG	Hornady V-MAX	30gr	2200	50	£13.99
.222	Sako Gamehead Soft Point	55gr	3117	20	£24.95
.222	Hornady Superformance Varmint V-MAX	50gr	3345	20	£27.95
.223	RWS Pointed Softpoint	55gr	3281	20	£27.95
.223	Hornady Varmint Express V-MAX	55gr	3240	20	£33.95
.223	Norma Tipstrike	55gr	3215	20	£32.95
.22-250	Hornady Superformance Varmint Express V-MAX	50gr	4000	20	£32.95
.22-250	Hornady Superformance Varmint Express V-MAX	55gr	3680	20	£32.95
.22-250	Norma Tipstrike	55gr	3576	20	£39.95
.243	Hornady Superformance Varmint Express V-MAX	58gr	3925	20	£42.95
.243	Sako Gamehead Varmint Tipped Softpoint	70gr	3576	20	£44.95
.243	Hornady Superformance Varmint V-MAX	75gr	3580	20	£42.95
.243	Hornady Superformance SST	95gr	3185	20	£40.95
.243	Norma Whitetail Soft Point	100gr	3018	20	£39.95
.243	Federal Power Shok Jacketed Soft Point	80gr	3330	20	£37.95
.243	Federal Power Shok Jacketed Soft Point	100gr	2960	20	£38.95
.243	Sako Gamehead Soft Point	100gr	2970	20	£37.95
.243	Geco Soft Point	105gr	2950	20	£34.95
.25-06	Federal Vital-Shok 85gr Ballistic Tip	100gr	3550	20	£49.95
.270	Federal Power Shok Jacketed Soft Point	130gr	3060	20	£37.95
.270	Hornady Superformance SST	130gr	3200	20	£49.95
6.5 Creedmoor	Sako Hollow-Point Boat Tail TRG	136gr	2820	20	£47.95
6.5 Creedmoor	Hornady Varmint Express V-MAX	95gr	3300	20	£40.95
6.5 Creedmoor	Hornady Superformance SST	129gr	2950	20	£44.95
6.5 Creedmoor	Federal Power-Shok 140gr Soft Point	140gr	2750	20	£39.95
6.5x55	Federal Power Shok Jacketed Soft Point	140gr	2650	20	£32.95
300 Win Mag	Sako Super Hammerhead Soft Point	180gr	2890	20	£57.95

.30-06	Sako Gamehead Soft Point	123gr	3084	20	£39.95
.30-06	Federal Power Shok Soft Point	125gr	3140	20	£31.95
.30-06	Federal Power Shok Soft Point	150gr	2910	20	£34.95
.30-06	Hornady Superformance SST	165gr	2960	20	£44.95
.308	Sako Gamehead Soft Point	123gr	3018	20	£38.95
.308	Hornady Superformance SST	150gr	3000	20	£48.95
.308	Federal Power Shok Soft Point	150gr	2820	20	£35.95
.308	Federal Power Shok Soft Point	180gr	2570	20	£36.95
.308	Norma Whitetail Soft Point	150gr	2822	20	£39.95
	NON TOXIC AMMUNITION				
Calibre	**Model**	**Grain**	**FPS**	**Box Quantity**	**Box Price**
.223	Sako Powerhead Blade	55gr	3215	20	£43.95
.243	Sako Powerhead Blade II TTSX	80gr	2920	20	£57.95
.270	Sako Powerhead Blade	120gr	3150	20	£57.95
6.5x55	Sako Powerhead Blade	120gr	2805	20	£57.95
.308	Norma Ecostrike	150gr	2822	20	£66.95
.308	Norma Ecostrike	165gr	2690	20	£69.95
.308	Sako Powerhead Blade Pro	130gr	2953	20	£69.95
.308	Sako Powerhead Blade	162gr	2675	20	£59.95